



## FOR IMMEDIATE RELEASE

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### **National Nonprofit Petco Love Invests in Rocky Mountain Puppy Rescue To Save and Improve the Lives of Pets**

**Denver, CO (November 2023)** - Rocky Mountain Puppy Rescue has received a \$75,000 grant investment from national nonprofit, Petco Love, in support of their lifesaving work for animals. The Rocky Mountain Puppy Rescue/Petco Love Adoption Center is opening on November 2, 2023, in the Denver Petco pet care center at 4100 East Mexico Avenue in Denver, Colorado.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$370 million in adoption and other lifesaving efforts. Petco Love helps to find loving homes for pets in partnership with Petco and more than 4,000 organizations, like ours, across North America, with 6.7 million pets adopted and counting.

“Our investment in Rocky Mountain Puppy Rescue is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We also launched [Petco Love Lost](#), a national lost and found database that uses patented image-recognition technology to simplify the search for lost pets.”

“RMPR is thrilled to have earned the support of Petco Love and proud to partner on this project that will offer in-store adoptions during the week, opening up more opportunities for animals to find loving homes. Petco Love’s support of our transfers, fostering, and vetting, including our Spay It Forward rural area subsidized spay/neuter and vaccine program, simply SAVES LIVES,” said Emma J Shin, Executive Director, Rocky Mountain Puppy Rescue.

Rocky Mountain Puppy Rescue is a licensed nonprofit animal rescue and rural mobile spay neuter provider. Since 2010, we have rescued, vetted, and rehomed over 11,000 animals and have spayed, neutered, and vaccinated over 4,000 pets for the public with our Spay it Forward Clinics. We transfer our animals from shelters in New Mexico, then medically treat, foster, and rehome them to loving families.

For more information about Rocky Mountain Puppy Rescue, visit our site at [rmpuppyrescue.org](http://rmpuppyrescue.org). Learn more about Petco Love here: [petcolove.org](http://petcolove.org).

### **About Rocky Mountain Puppy Rescue**

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### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$370 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.